

# Common Modules to Master Management

- equivalent to the module in the master management shelf  
(deviation see note in brackets)

<b>ABRA</b>	<b>Semester 1</b>
<b>CRCO</b>	Approaching Brands
<b>CSIC</b>	Creativity in Context
<b>NECU</b>	Culture & Society in Change
<b>IDTY</b>	New Media Culture
	Identity
<b>POCO</b>	<b>Semester 2</b>
<b>BRAS</b>	Leading Others: Power, Conflict and Negotiation
<b>ICCC (= CRIN)</b>	Brand Strategies
<b>PERF</b>	Innovation, Conflict & Creative Change
<b>MDCD (= SONE)</b>	Creative Constructions: Performance & Performativity
<b>DORC</b>	Managing Digital Communities and Dynamics
<b>SURD</b>	Diversity & Organizational Culture
	Sustainable Urban Development
<b>CIPL</b>	<b>Semester 3</b>
<b>TBST (= BRST)</b>	Leading Change: Creativity, Improvisation and Play
<b>CINN</b>	Transforming Brands & Stories: Trends & Trouble
<b>BEBE</b>	Creativity & Innovation
<b>DISL (= SMEL)</b>	Leadership for Transformation: Betwixt and Between
<b>DILE</b>	Digital Society Lab: Transforming Communities
<b>SGTD</b>	Diversity and Leadership
	Sustainable Glocal Development: Transition and Transformation
<b>RECO</b>	<b>Semester 4</b>
<b>MAST</b>	Research Colloquium
	Master Thesis