

I do not have access to an article either in the databases or via the Electronic Journals Library (EZB) - what do I do now? - An example of using the journal database (ZDB)

The full text of the following article is not available in any database and cannot be accessed via the Electronic Journals Library (EZB).

McEwen, William et al. (2006): Was chinesische Konsumenten kaufen wollen. In: Harvard Business Manager : das Wissen der Besten, Vol. 28 (5), pp. 34-45.

Please proceed as follows:

- Go to the “**Journals**” link on the library homepage and click on the second link “**Journal database (ZDB)**”.
- Enter the **title of the journal** there. In this case **Harvard Business Manager: das Wissen der Besten**.
- You will receive a list of hits and click on the desired title.
- This will give you a list of all German academic libraries that have subscribed to this journal as a print edition.
- In this case, you will also find Karlsruhe on the list. If you click on the link [BAW <581> Karlsruhe Karlsruhochschule](#), you will find information on which volumes of the journal the Karlsruhe Hochschule has in its library under “Holdings”. However, since you need an article from the year 2006, you will have to search further.
- you will find the listing of another library in Karlsruhe: [BAW <90> Karlsruhe KIT-Library](#). With the following information: **Holdings:** 15.1993 - 24.2002,5; [24.]2002,6; [25.]2003; 26.2004 - According to this, the 2006 volume you are looking for is available there, as the library has all subsequent issues since 2004 in its collection
- Go to the KIT library, use the library catalog to find the location of the journal, take the journal volume from the shelf and scan or copy the article on the spot. (By the way, the KIT library has two book scanners that you can use free of charge with a USB stick!)