

Research Report 2021

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1. Preface

In the following you find our annual report that is listing all the research activities of scholars at Karlshochschule International University in 2021.

Continuously facing various challenges, in particular the COVID pandemic, have constrained, the research practice at many universities, including Karlshochschule in this year in many ways.

On the other side, we could also welcome three new professors, who are enriching the Karls with their very relevant research orientations and interests. Namely, these are:

- Dr. Bernadette Loacker, Professor of Critical Management Studies
- Dr. Nadja Meisterhans, Professor of Political Philosophy, Global Governance, Civil Society, and Social Movements
- Dr. Robert Lepenies, Professor for Pluralist and Heterodox Economics

The three professors and their nominations are part of the transition of the academic and research profile towards a more civil societal, philosophical and socio-political orientation as well as even stronger integration of inter- and transdisciplinarity.

Correspondingly, the focus will be on a sustainability-oriented Transformation of international relation, society, politics, economy as well as organizations, and management/leadership in relation to nature, humans, and communities.

With the transfer of the research project “COVID-19 and the Dialectics of a Pandemic” financed by the FWF (Austrian research fund) to the Deutsche Forschungsgemeinschaft (DFG), Dr. Nadja Meisterhans will research a highly timely and relevant research.

Overall, this research report manifests that Karlshochschule is a vibrant place for critical thinking and the contributions express forms of sharing this knowledge.

Wendelin Küpers

2. Chapters in Books and Entries in Encyclopedia

- Jansen, Stephan A. / Clemens Mast / Wolfgang Spiess-Knafl (2021) Social Finance Investments with a Focus on Digital Social Business Models, in: Thomas Walker, Jane McGaughey, Sherif Goubran, Nadra Wagdy (Eds) »Innovations in Social Finance: Transitioning Beyond Economic Value«, Palgrave Studies in Sustainable Business: In Association with Future Earth, pp 235-250.
- Jansen, Stephan A. (2021) »Urbane Post-Corona-Mobilität« Resiliente Unternehmens- und Stadtentwicklung zwischen Neuer Arbeit, Neuer Mobilität und die Gesundheitsfolgen – ein Trendcheck mit Thesen, in: Schulz, Wolfgang et al. (Hrsg.): Mobilität nach Covid-19, Wiesbaden: Springer Gabler.
- Jansen, Stephan A. (2021) Humanismus 5.0. Das postdigitale Zeitalter des Menschen. Eine Bricolage, in: Philip Kovce, Birger P. Priddat (Hg.) Selbstverwandlung - Das Ende des Menschen und seine Zukunft Anthropologische Perspektiven von Digitalisierung und Individualisierung, Marburg: Metropolis, 185-198.
- Küpers, W. (2021) (with Stephan Sonnenburg) "Being t/here - Apart (but) together: Co-creative working in real-virtual inter-places" For "The Metamorphosis of Organisational Space in Cultural and Creative Sectors" edited by Federica De Molli & Marilena Vecco, Routledge Series on "State of the Art in Business Research, (pp 53-66), London: Routledge.
- Küpers, W. (2021) (Re-)embodied Digital Education Practices: Empirical Vignettes About Teaching and Learning in 'Tele-co-presences', Stephen Loftus & Anne Kinsella (eds.), Embodiment and Professional Education: body, practice, pedagogy, Pages 183-196 New York: Springer.
- Wagner, D.N. (2021) Augmented Human-Centered Management - Personalentwicklung für hochautomatisierte Geschäftsfelder. In: Altenburger, R., Schmidpeter, R. (Hrsg.): CSR und Künstliche Intelligenz. Wiesbaden: Springer Gabler.

3. Publications in Academic Journals

- Küpers, W. (2021) Trans-Formational Qualities of the Dys-&-Functional ---The interplay of the questioning Senses of Real, the quest for a Sense of the Possible and enacting a Sense of the Doable – Non-linear perspectives on spiralling moves, Revue Internationale de Psychosociologie et de Gestion des Comportements Organisationnels (RIPCO), Special Issue Arts et organisations : des individus aux structures, la dimension esthétique inséparable du politique Philippe, Mairesse; Géraldine, Schmidt; Yoann, Bazin Volume XXVI, Numéro 71, pp. 13 à 36.
- Küpers, W. (2021) (with Jeremy Aroles) Towards an Integral Pedagogy: Challenges to moving learning and teaching activities online and pathways for repurposing, 'Management Learning' 10, , pp. 1–19, <https://journals.sagepub.com/doi/10.1177/13505076211053871>

- Loacker, B. (2021) ephemera collective (including Loacker, B.) (eds.) (2021). Pasts, presents and futures of critical publishing. In *ephemera: theory & politics in organization*, 21(4): 1-21.
- Loacker, B. (2021) Challenging thought at *ephemera*: Attempting to think and organise differently. In *ephemera: theory & politics in organization*, 21(4): 143-162.
- Loacker, B. (2021). Entrepreneurship and the struggle over order and coherence: A thematic reading of Robert Musil's *The Man without Qualities*. In *Culture and Organization*, 27(5): 403-422.
- Meisterhans, N. (2021) The Global Dialectics of a Pandemic: Between Necropolitics and Utopian Imagination? In: Jakupc, Viktor/Kelly, Max/Percy de, Michael (eds.): *Foreign Aid and Development in the time of COVID-19: Globalism, nationalism, and the delusion of a rules-based world order*. London: Routledge (accepted for publication).
- Meisterhans, N. (2021) Das große Versagen in der Pandemie. Macht- und herrschaftskritische Anmerkungen zu den intersektionalen Dimensionen einer politisch gemachten Katastrophe. In: *Momentum Quarterly - Journal for Societal Progress*. Special Issue „Gender, Diversity and Social Cohesion in Europe“ (accepted for publication).
- Meisterhans, N. (2021) Authoritarian Populism and the Dialectics of Desire. Perspectives of Ideology-Critique, in: *Berlin Journal of Critical Theory*, Volume 5, Number 1 (January, 2021), S. 99 - 131
- Wagner, D. N. (2021) On the emergence and design of AI nudging: the gentle big brother?. *ROBONOMICS: The Journal of the Automated Economy*, 2, 18.
- Wagner, D. N. (2021) Artificial Intelligence and the dark side of management. *ROBONOMICS: The Journal of the Automated Economy*, 1, 10.

4. Conference Contributions and Public Presentations

- Jansen, Stephan A. (2021) »Raum-Fahrten zur Klimaneutralität« — Forschung und Praxis für Navigationshilfen und Thesen aus dem Bereich Stadt- und Mobilitätsforschung sowie Projekten von Arbeitgebern, Flughäfen, Immobilienentwicklern und Wohnungsbau, Impuls im Nachhaltigkeitsbeirat des Deutschen Bundestags, 21-03-23.
- Jansen, Stephan A. (2021) Gesellschaftliche Wenden und Geschäftliche Modelle – also zum Krisen- und Innovationsmanagement jenseits von CSR und Purpose. MasterClass Jansen brand eins Safari, Hamburg 21-04-16.
- Jansen, Stephan A. (2021) Immobilienentwicklung und Mobilitätsentwicklung. Impulse aus Forschung und Praxisprojekten RadForum ADFC, Berlin, 21-05-03.
- Jansen, Stephan A. (2021) Befreiung der Bildung - Neugier in Zeiten der Post-Digitalisierung. Buchvorstellung und Diskussion, Universität Witten/Herdecke, 21-05-27.

- Jansen, Stephan A. (2021) Makro, Mikro, Nano-Perspektiven der reflexiven Transformation im Bereich Mobilität. Volkswagen Group – Trainingsprogramm »Trans*Flexion« | Remote 21-07/08 (5 days)
- Jansen, Stephan A. (2021) KI on Healthy Cities & Mobility, European Commission, 21-06-22.
- Jansen, Stephan A. (2021) Gesunde Städte & Unternehmen und Mobilitätsbudget. Webinar. Bundesverband Fuhrparkmanagement, 21-06-30.
- Jansen, Stephan A. (2021) Die Pädagogik der Selbstaktivierung. Zum 30 Geburtstag und Nominierung zum Deutschen Schulpreis. Berlin Klax. 21-08-26.
- Jansen, Stephan A. (2021) Das gesunde Quartier der Zukunft durch sozialinnovatorische Digitalisierung. Berlin Partner Health Capital Webinar. 21-08-30.
- Jansen, Stephan A. (2021) Sinn-Stadt oder Sin-City: Wie lebenswerte Städte durch intersektorale Innovationen entstehen. Globart Academy, Leben.Macht.Sinn, Stift Melk Österreich. Stipendiatenprogramm. 21-09.
- Jansen, Stephan A. (2021) Trendcheck Neue Mobilität, Stadtwerkekongress, Verband Kommunaler Unternehmen (VKU) | Dortmunder Westfalenhalle, 21-09-08.
- Jansen, Stephan A. (2021) Die Routenführung wird geändert. Über Stadt-Mobilität. Kreatives Unternehmertum, Kongress, Neuhof an der Zenn, 21-09-09.
- Jansen, Stephan A. (2021) Finance for Future, Eröffnung der Universal Investment Investorenkonferenz, Stuttgart, München, Frankfurt, Oktober.
- Jansen, Stephan A. (2021) Über Sicherheiten und Unsicherheiten in pandemischen und digitalen Entwicklungen. Opening Key Note »Insurance Forum Austria«, Stegersbach, 21-10-04.
- Jansen, Stephan A. (2021) Leadership in Digital Innovation, Seminar 21-10-13/14 | Universität der Künste Berlin.
- Jansen, Stephan A. (2021) Erfassung der nächsten Verfassung. Eine Vorstellung. Zwei Fassungen. Gemeinsam mit Friedrich von Borries und Globart-Stipendiat*innen sowie den Schauspielern Philip Hochmaier, Miriam Fussenegger, Österreichisches Parlament Wien, Fernsehmitschnitt, 21-10-18.
- Küpers, W. (2021) “Re-Embodied transformative education and digital learning”, presentation at “Day of Teaching” Karlshochschule, Karlsruhe, Germany, 30.1. 2021.
- Loacker, B. and Weiskopf, R. (2021) Be(com)ing other: The negotiation of difference in a psychosocial care centre. 38th Annual Conference on Organizational Symbolism (SCOS), Copenhagen/Denmark, July 2021.
- Teitler, A. (2021) The relevance of emergence in the structure/agency debate Philosophy symposium, Buckingham, 02.02.2021
- Teitler, A. (2021) What are the implications of the Taliban takeover in Afghanistan? The Research Forum, London, 06.09.2021.

5. Magazines and Popular Science

- Jansen, Stephan A. (2021) »Lasst ab vom Ablasshandel«, brand eins, 11/2021.
- Jansen, Stephan A. (2021) »Wie bauen wir gesunde Städte?«, brand eins, 10/2021. 21-09-22.
- Jansen, Stephan A. (2021) »3 1/2 Fragen an Stephan A. Jansen«, in DIE ZEIT, S. 50. Ausgabe 21-09-09.
- Jansen, Stephan A. (2021) »Kognitiver Kapitalismus - Analysen der Digitalisierung, des Klimawandels und der Finanzwirtschaft« Prolog brand eins, 09/202.
- Jansen, Stephan A. (2021) »Körper-Sinne« Kolumne, brand eins, 08/2021.
- Jansen, Stephan A. (2021) »Regel-Regler« Kolumne, brand eins, 07/2021.
- Jansen, Stephan A. (2021) »Corona Kassensturz - Zählungen und Erzählungen« & »Schulden & Sühne« brand eins, Mai, S. 32-39. Beitrag zum Kassensturz auch online hier.
- Jansen, Stephan A. (2021) »Späte Vögel - Innovationsmanagement und das Timing«, brand eins, 04/21.
- Jansen, Stephan A. (2021) »Lockdown Loser und Glücksritter - Freiberufliche und Selbständige in Pandemien« brand eins, 03/2021.
- Jansen, Stephan A. (2021) Post-pandemisches Pendeln, Kolumne Neue Fahrlässigkeit, Springer: Autoflotte.
- Jansen, Stephan A. (2021) Nachhaltigkeit nachhaltiger Mobilität, Kolumne Neue Fahrlässigkeit, Springer: Autoflotte.
- Jansen, Stephan A. (2021) Trendcheck Betriebliche Mobilität, Kolumne Neue Fahrlässigkeit, Springer, Autoflotte.
- Jansen, Stephan A. (2021) Intermodale Betriebliche Mobilität, Kolumne Neue Fahrlässigkeit, Springer: Autoflotte.
- Wagner, D.N. (2021) Nudging durch KI: Der sanfte große Bruder. Frankfurt/Main: zukunftsInstitut.

6. Research Outlook

- Teitler, A. (2021) Storytelling in world politics: The United States' 'global war on terror' to the 'Chinese threat' – (working journal article).

TikTok

Robert Lepenies

- #karlshochschule – Robert Lepenies introduced this hashtag with over 1.1 Million views from September 2021 – January 2022
<https://www.tiktok.com/tag/karlshochschule>

Print

- Jansen, Stephan A. (2021) Bäume gegen Klimawandel - Shoppenundpflanzen Interview zur paradoxen Nachhaltigkeit, in: TAZ , von Karl Grünberg. 12.01.2021.
- Lepenies, R im Interview mit Alena Buyx (2021) Sollbruchstellen kommender Krisen. Brauchen wir einen Umbau unserer Institutionen für den Ernstfall? In: Magazin der Kulturstiftung des Bundes, https://www.kulturstiftung-des-bundes.de/de/magazin/magazin_37/sollbruchstellen_kommender_krisen_brauchen_wir_einen_umbau_unserer_institutionen_fuer_den_ernstfall.html
- Burke, M. (2021) End of an era as Merkel walks away leaving German science in good shape. In Chemistry world. <https://www.chemistryworld.com/news/merkel-era-ends-leaving-german-science-with-a-bright-future/4014476.article> (major quote from RL)
- Wagner, D.N. (2022) ACHIEVING CSR WITH ARTIFICIALLY INTELLIGENT NUDGING In: Altenburger, R., Schmidpeter, R. (Hrsg.): Responsible Artificial Intelligence. Wiesbaden: Springer Gabler.

7. Medien

Blog

- Küpers, W. (2021) Leadership & “Para-Doxa” in Times of Crisis“ KarlsBlog 23.06.2021 Karlshochschule – International University. <https://blog.karlshochschule.de/2021/06/23/leadership-para-doxa-in-crisis/>
- Küpers, W. (2021) Engaging with Arts-Based Knowledge in Transdisciplinary Research”, Teaching material for Interfaculty Module: 16604000 “Engaging with Knowledge and Sciences, Leuphana University, Lüneburg, Germany.
- Meisterhans, N. (2021). Multiple crises and great social transformations: Between social regression and concrete-utopian hope? KarlsBlog 12.02.2021, Karlshochschule International University, <https://blog.karlshochschule.de/2021/02/12/multiple-crises-and-great-social-transformations/>
- Roinen, E (2021) Have you ever overstepped your authority? KarlsBlog am 12.07.2021.

TV

- Jansen, Stephan A. (2021) Die nächste Erfassung der Verfassung Österreichs«, eine Arbeit für das Österreichische Parlament im Rahmen der Globart Academy gemeinsam mit Friedrich von Borries - und gelesen von Miriam Fusseneger & Philipp Hochmeir, Fernsehmitschnitt 21-10-28.

Radio

- Jansen, Stephan A. (2021) »Gesunde Städte«, radioeins rbb, Gespräch mit Nancy Fischer. Link
- Radio Podcasts at Radio FRO (Freier Rundfunk Oberösterreich) in cooperation with Freies Radio Graz, Freies Radio Freistadt, Freies Radio Innsbruck:
Zerstörende Allianzen: Imperialismus, Neoliberalismus, Militarismus

Recorded April 15th, 2022

<https://www.fro.at/69250-2/>

Link for the website

<https://cba.fro.at/552688>

Podcasts

- Jansen, Stephan A. (2021) »Befreiung der Bildung und Kognitiver Kapitalismus«, Podcast »On the Way to New Work« (Trautmann), 11/2021.
- Jansen, Stephan A. (2021) »Corona Kassensturz« - Podcast mit Christian Bollert auf Detektor.fm. Link.
- Jansen, Stephan A. (2021) »Hohes C#6 - Stadt, Land, Flüsse der Forschung zu Corona. Podcast Geil Montag. 21-01-25
- Jansen, Stephan A. (2021) »Jahresrück- und -ausblick. 2020 und 2021. Finanzmärkte, Corona, Politik. Podcast Geil Montag.

TikTok

- #karlshochschule – Robert Lepenies introduced this hashtag with over 1.1 Million views from September 2021 – January 2022. <https://www.tiktok.com/tag/karlshochschule>

8. Service for Scientific Community and Memberships

Robert Lepenies

- Reviewer of academic journals: GAIA, Water, Critical Public Policy, MDPI Sustainability
- Reviewer for BBC/International Science Council “Unlocking Science” and Special Advisor to the International Science Council “The Public Value of Science” International Expert Panel (<https://council.science/actionplan/3-2-the-public-value-of-science/>)
- Member of the Science for Poverty Eradication Committee of the Interacademy Partnership
- Selection committee for the Sustainability Research & Innovation Congress 2021 Champions Programme and several Global Young Academy (Leopoldina) committees
- Selected as Member of the Global Young Academy (2016 – 2022)

- Membership in: Fulbright Alumni, Deutsche Vereinigung für Politische Wissenschaft, Deutsche Gesellschaft für Philosophie, Forum Wirtschaftsphilosophie, International Network for Economic Method, Institute for New Economic Thinking – Young Scholars Initiative, INGSA – International Network for Government Science Advice
- Advisor to EU Joint Research Center on SDG and sustainability policy
- Invited talks about (social) science communication at Helmholtz Association, European Academies' Science Advisory Council (EASAC) and the International Science Council
- Guest scientist at Helmholtz Center for Environmental Research (UFZ, Leipzig)

Bernadette Loacker

- Member of the editorial board of Journal of Business Ethics, section editor of Critical Studies and Business Ethics
- Member of the international editorial collective of *ephemera: theory and politics in organization*
- Co-organiser of the annual *ephemera* conference and annual *ephemera* workshop ('Activist organizing and organizing activism: A post-pandemic world in the making', Utrecht/May 2021; 'Organizing for apocalypse', Copenhagen/Dec 2021)
- Reviewer for the following international journals: Journal of Management, Spirituality and Religion; Marketing Theory; Culture and Organization; Organization; Organization Studies; Human Relations
- Membership in Professional Bodies: Standing Conference on Organizational Symbolism (SCOS); European Group for Organizational Studies (EGOS)

Wendelin Küpers

- Editor of "The Practical Wisdom in Leadership and Organization Series ", Routledge
- Co-editor "Integral Review"
- Associate Editor and Bureau Chief for Germany "Integral Leadership"
- Member of Editorial Board "Organizational Aesthetics"
- Member of Editorial Board "Anthem Series" on 'Threshold and Transformation', New York, London, New Delhi
- Member of UNESCO chair, ICN-ARTEM, Nancy, Paris, Berlin
- Member of Scientific Board, Institut für Integrale Studien (IFIS), Freiburg
- Evaluator for "European Science Foundation", Strasbourg
- Founding Member of "Ethics and Responsibility in Organisations e.V."
- Member of "Centre Européen de Recherche en Économie Financière et Gestion des Entreprises" (CERFIGE), Université de Lorraine, Nancy, France
- Re-reviewer of academic journals: Academy of Management Learning & Education, Business Ethics: A European Review, Consumption Markets & Culture, Culture and

Organization, Human Relations, Integral Review, International Journal of Management Reviews, Journal of Business Ethics, Journal for Cleaner Production, Journal of Management Inquiry, Journal of Organizational Behavior, Leadership, Leadership and Organization Development Journal, Management Learning, Organization Studies, Organization Management Journal, Organizational Aesthetics, Scandinavian Journal of Management, Studies in Communication Sciences, Zeitschrift für Arbeitswissenschaft, Zeitschrift für Organisations-Entwicklung

- Evaluator European Science Foundation
- Book reviewer for Routledge and Emerald

Nadja Meisterhans

- Reviewer for BioMed Central, STM (Science, Technology and Medicine), peer-reviewed open Access Journal, Springer Press.
- Reviewer for Middle East - Topics & Arguments, open access, peer reviewed online journal
- Reviewer for Momentum Quarterly, Zeitschrift für Sozialen Fortschritt/Journal for Societas Progress
- Board member of the Society for Psychoanalytic Social Psychology

Stephan Sonnenburg

- Editor and Reviewer Anthem Press

Anthony Teitler

- Reviewer for The British Journal of Politics and International Relations
- Member of the American Politics Group
- Member of the British International Studies Group
- Journal Reviewer International Politics

Dirk Nicolas Wagner

- Co-Editor and Reviewer: ROBONOMICS: The Journal of the Automated Economy

Stephan Jansen

- Research Grants by private partners for the »Digital Urban Center for Aging & Health (DUCAH)« (ca. 500 TEUR) Alexander von Humboldt Institute for Internet & Society, Einstein Center Digital Future, Charité, Universität der Künste u.a. <https://www.stiftung-internet-und-gesellschaft.de/ducah/>